

How We Talk About Money

How we talk about money, matters. It impacts our quality of life and our wellbeing. Our goal is to help individuals and families have more intentional, purposeful conversations about money.



Improve Financial Wellbeing

Money Sanity U® is a subscription-based virtual video library designed for organizations to proactively address the topic of money and the role it plays in people's lives.

Created by personal finance expert, Nathan Dungan, Money Sanity U® offers unique insights, relatable examples, and actionable ideas—all designed to help you talk about and take action on a variety of money topics.

Everyone from a seasoned investor, or a college student to a family with young children will discover simple ways to start learning about money with their family and friends.

SAMPLE TOPICS*

Dealing with Debt

The Cost of Owning a Pet

College Loans: Managing Student Loans

Money Secrets and Couples

Linking Your Money and Values

Eating Out vs. Eating In

Healthy Savings Habits for Kids

Anxiety and Money

Values-Based Allowances

Spending Cleanse

Reverse Peer Pressure

Needs and Wants

* These are just a handful of the 75 videos available in the Money Sanity U library.

Money Sanity U®: How it Works



VIDEO LESSONS

The Money Sanity U® virtual video library features short and engaging videos to help users proactively address a wide variety of money issues.



ACTION STEPS

Each topic includes usable tips, tools and strategies to help users take action; including writable PDFs, links and discussion starters.



ROAD TO WELL-BEING

Actions that will help increase balance and wellness in their lives — critical elements for becoming more confident and successful with money.

The screenshot displays the Money Sanity U website's user interface. At the top, there's a header with the logo 'MONEY SANITY U' and a placeholder for 'BROUGHT TO YOU BY INSERT COMPANY LOGO HERE'. The main navigation menu includes 'VIDEOS' (which is highlighted in yellow), 'ACTION STEPS', 'TOPICS', and 'RESOURCES'. Below the menu, a large video player window shows a video titled 'What is Money Sanity U?'. The video player includes controls for 'Share Video', 'Video Length: 2:43', and a 'GO TO ACTION STEP' button. To the right of the video player is a sidebar titled 'Recently Watched' which lists several other video thumbnails and their titles, such as 'Second video about this is asdf about Subtitle area here', 'What is Money Sanity U?', 'What Money Sanity is really about', 'If it's tax season and you haven't done this yet, do this!', 'Learn how to improve your savings today', '15 easy steps to budget reform at home', and 'Saving on the run! What does that mean?'. The overall design is clean and modern, with a focus on user interaction and learning.

Additional Services Available

Organizations that purchase Money Sanity U® also have the option to enhance their subscription package with:

- Custom webinars;
- Speaking engagements featuring Nathan Dungan;
- Videos created for your unique audience; and
- Discounts on Share Save Spend tools.