Nathan Dungan is the founder and president of Share Save Spend®. For over 25 years, Nathan has been an industry thought-leader on helping individuals and families align their money decisions with their values.

Nathan speaks and consults with families and organizations on the topic of money and the effects of our consumer culture on money habits.

With his family consulting clients, Nathan uses a Wellbeing Framework to help them build a roadmap, complete with tools to build financial capabilities that are most relevant for them and the goals of their family.

Money Sanity U[®] is Nathan's newest resource. This subscription-based virtual learning platform is designed to improve individuals and families financial wellbeing by addressing a variety of money topics in a simple and interactive format.



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Nathan is also the author of three books and numerous resources including; Prodigal Sons and Material Girls: How Not to Be Your Child's ATM, Money Sanity Solutions: Linking Money + Meaning and a textbook for high school students; Personal Finance: A Lifetime Responsibility.

A study, utilizing Nathan's tools, showed that teaching youth about money can decrease their materialism and increase their self-esteem. The study, published in the journal *Motivation and*



Emotion, is the first experimental evidence to demonstrate that decreasing focus on materialistic goals can cause long-lasting improvements in the wellbeing of youth.

Nathan has been widely quoted in *The New York Times*, *The Wall Street Journal*, *The Washington Post, USA Today*, *Business Week*, and *TIME* magazine, and has been a featured guest on CBS, CNN, PBS and public radio's *Marketplace Money* and *On Being* with *Krista Tippett*.

Prior to founding Share Save Spend he was a top-performing financial advisor and vice president of marketing for a Fortune 500 financial services company.

About Share Save Spend: The mission of Share Save Spend is to help youth and adults develop healthy money habits that honor their values and enhance their financial wellbeing. We provide a process, as well as, concrete, actionable tools that help people shift effectively from a spend-centric mode to one that balances spending with saving and sharing.